

# Volume!

## Empowering Solo Entrepreneurs through Global Readiness

Competence Development Program  
for CCI Solo Entrepreneurs 2023-2024

**HUMAK<sup>®</sup>**

**HUMAK<sup>®</sup>**  
**Creve**

Funded by  
**The Service Centre for  
Continuous Learning  
and Employment**

# In co-operation with

**Yrittäjät**



SUOMEN  
TEKSTIILI  
& MUOTI

**TAKU**

*grafía*



Suomen Yrittäjät | Suomen tekstiili ja muoti | Ornamo  
TAKU | Grafia | Kuvittajat | Graafinen Teollisuus



The Volume! programme is funded by The Service Centre for Continuous Learning and Employment (SECLE)

# What?

- Creve has created **Volume!** (2023-2024), a programme designed to foster the knowledge, skills and global readiness of solo entrepreneurs.
- The programme is primarily aimed at **solo entrepreneurs working in textiles, clothing, fashion and graphic design** (including visual design and illustration) as well as in advertising and marketing.
- The programme is offered in both Finnish and English. The English-language programme begins on 1<sup>st</sup> of September 2023.
- The programme is funded by Jotpa and it's free of charge for participating entrepreneurs.

**Volume!**

# Why?

“ *Internationalism and the international environment are a constant presence in our lives, from the minute we open our doors, switch on our computers or look at our phones.*

*Accelerated by the pandemic, digitalization and global competitiveness have become an unavoidable reality for businesses and customers alike.*

*In order to stay competitive, we need to strengthen the skills and readiness of small enterprises in the creative sector.*

*Our capacity to survive - and thrive - in evolving markets and changing work environments depends on our personal skill set.*

**Volume!**

# What we offer:

- **Volume!** provides scope for participants to tailor their learning - to gain the skills and knowledge they need.
- The education offering comprises selected Humak Open UAS online-courses.
- Participants can choose from among courses such as:
  - Entrepreneurship and business,
  - Project management and finances,
  - Sustainability and social responsibility in business,
  - Intercultural communication,
  - Branding, sales and communications,
  - Language electives (Finnish, English).
- Participants can also take advantage of the Creve training programme to develop their business.
- Participants can choose from among our course offerings and advising services to tailor their own learning path.
- Courses are offered in Finnish and English.

**Volume!**

## Summer 23

### Summer Studies 2023

- Innovation
- Virtual Event Management

### Autumn 2023

- Projects and Finances
- Entrepreneurship in Changing World of Work
- Innovation
- Finnish 1
- Virtual Event Management
- COSM 1 - Cultural Organization & Sustainability Management
- COSM 2 – Cultural Entrepreneurship & Sustainability Management

+ **Guidance & Group Coaching**

## Autumn 23

## Spring 24

### Spring 2024

- Projects and Finances
- Entrepreneurship in Changing World of Work
- Innovation
- Intercultural communication
- Ecosocial education and accessibility
- Virtual Event Management
- COSM 3 – Cultural Management and 3 Dimensions of Sustainability: Environmental, Social and Economic
- Sustainable Business and Value Creation

+ **Guidance & Group Coaching**

## Summer 24

### Summer Studies 2024

- Projects and Finances
- Entrepreneurship in Changing World of Work
- Innovation
- Ecosocial education and accessibility
- Virtual Event Management
- Sustainable Business and Value Creation

### Autumn 2024

- Projects and Finances
- Entrepreneurship in Changing World of Work
- Innovation
- Intercultural communication
- Sustainable Business in Creative Industries
- Ecosocial education and accessibility
- Towards a sustainable world
- Sustainable Business and Value Creation
- COSM 1 - Cultural Organization & Sustainability Management
- COSM 2 – Cultural Entrepreneurship & Sustainability Management
- Business Development in Creative Industries: Brand Collaboration & Licensing (Creve training program for CCI Entrepreneurs)

+ **Guidance & Group Coaching**

## Autumn 24

# Volume!

# Support and Advicing

Participants augment their studies with guidance and group coaching, to:

- identify their own learning needs (tools, guidance),
- formulate a personal learning path (resources, tools, guidance),
- access academic support (official guidance sessions, additional mentoring and coaching programmes),
- access language support and accessibility (as part of the modules),
- participate in group coaching sessions,
- engage in networking and peer learning (facilitation, guidance).

**Volume!**

**1. Identify your learning needs**

**2. Formulate your personal skills development path:**

**Select your online modules and support**



**3. Put your personal learning plan into action with our growing selection of courses.**

**Volume!**

**5. Assess your progress and skills development**

**4. Engage in networking and peer-2-peer learning**

**Volume! – My Learning Path (5 ECTS, all participants)**



# **Volume – My Learning Path**

The **Volume! – My Learning Path** module provides participants with a shared platform throughout the program, where they can:

- identify their own learning needs and formulate a personal learning pathway,
- explore the courses on offer and register for the modules,
- participate in guidance sessions and group coaching,
- discussion forums for networking and knowledge sharing,
- hone their entrepreneurship skills on internationalism, wellbeing, sustainability and leadership,
- find news and information about creative sector services, and get in touch with course organisers.

**Volume!**

**Enrol via the Humak  
webshop 06/2023 - 10/2024.**

**Join us on the Volume!  
Hoodle platform**

**Create your own  
learning path,  
choose the courses and  
coaching that is right  
for you.**

**Dive into your studies.**

**Take part in group  
coaching sessions and  
network with your  
peers.**

**Attend the Volume! closing  
ceremony 01/2025 where  
we'll celebrate our progress  
and achievements together.**

**Gain UAS credits for the  
modules *you* choose.**

**Augment your learning  
throughout the  
programme with our  
growing selection of  
courses.**

# **Volume!**

# Registration

- Register for **Volume!** with Volume – My learning path -course via the Humak webshop: [sign up here](#)
- Our course selection is constantly growing. Check out the **Volume!** courses currently available: [here](#)
- Enrollment is now open and continues until 31st of October 2024.
- Once you enrol, you'll be able to join the **Volume!** Hoodle platform, select the courses and services that are right for you, participate in group sessions and network with other creative sector entrepreneurs.
- All Volume courses and services are free of charge for participants. You will find your personal discount coupon from the Hoodle.

**Volume!**

# Volume!

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The logo for the Service Centre for Continuous Learning and Employment, featuring a stylized blue and orange circular graphic.